

Plan now for next year's IABC Heritage Region Conference

October 12-14, 2008 • Hartford, Connecticut



If you've talked with any of the nearly 200 communicators who attended this year's regional conference, you'll want to be sure and attend next year's event. Our venue will be the four-star Marriott Downtown hotel in Hartford, Connecticut. We'll be within walking distance to the Wadsworth Athenaeum art museum, the Old State House and the riverfront; close to the Mark Twain House, and about an hour away from the Foxwoods and Mohegan Sun casinos.

More to the point, the Conference will offer you the opportunity to connect with communicators from throughout the Heritage Region, as well as sharpen your skills and refine your perspectives through a range of breakout sessions and keynote addresses. Among our keynoters is Robert Dilenschneider. This accomplished and respected public relations counsellor formed The Dilenschneider Group in 1991; he previously served as president and CEO of Hill & Knowlton and has authored eight books.

Mark your calendar. Put the Conference in your budget. And plan to be in Hartford next October. Watch for more details at www.iabcheritageregion.com.

Hartford is:

- An easy drive from Boston, New York City, Albany, Providence and Philadelphia
- Served by one of the country's top boutique airports, Bradley International, and 19 commercial airlines
- Enjoying peak fall color in mid-October
- Home to dozens of great restaurants

Our room rates:

- \$145 for single and double occupancy
- \$165 for triple and quadruple occupancy

Affordable registration:

- Early Bird discounts
- Student rates
- Day rates
- All inclusive rates

